MICHAEL CHAMPLIN

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OVERVIEW

I'm a Digital Product Designer in Dallas, Texas. I specialize in both research and design execution, and I've been working in digital design for well over a decade. Most recently I've worked as a consultant, leading and executing projects with companies like FedEx and Southwest Airlines. I'm currently seeking a role where I can utilize my skills and experience to help people and create work I'm proud of.

EXPERIENCE

Dialexa, an IBM Company — *Senior Product Designer*

May 2021 - Present

- Lead the design process from research, conceptualization, prototyping, to high-fidelity design
- Collaborate with clients and cross-functional teams such as engineering and product management to turn ideas into polished software tools and products
- Act as a mentor and leader for junior designers and interns; foster a positive, productive, and inclusive design culture within the company

Projekt202 — *Experience Designer*

May 2018 - May 2021

- Coordinate experience design for web and native apps
- Conduct UX research and synthesis (contextual inquiries, affinity workshops, client deliverables)
- Present work to clients at various levels of fidelity

Eighty-Three Creative — *UI / UX Designer*

Jan 2016 - Jan 2018

- Lead UX/UI research and design process for native mobile apps
- Establish iA and create wireframes, follow-through with high-fidelity user interface designs
- Work directly with Android and iOS developers to see apps completed, tested and submitted to app stores successfully

Previously

Bottle Rocket - Art Director (User Experience) - *2015*
Freelance - Designer / Art Director - *2009 - 2016*

EDUCATION

Oklahoma State University — BA, Marketing, 2009